

Newsletters
with

style.

cuadvantage.com
bigideas@cuadvantage.com

October 2016 QUARTERLY IDEA SHEET



International Credit Union Day October 20, 2016

Theme: "The Authentic Difference"

Announce your special event, open house, or special treats for members in your newsletter!

A Brief Explanation of the 9 Principles (Democratic Control, Open Membership, Non-Discrimination, Service To Members, Distribution To Members, Building Financial Stability, Co-Op Cooperation, Social Responsibility, & Ongoing Education)

How Your Credit Union Can Help You Stuff Your Holidays With Savings!



- Wrap Up A Holiday Loan
- Increase Your Purchasing Power with Your Credit Union Credit Card (And if applicable, mention Apple Pay, Google Wallet, or your other virtual wallet payment option)
- Holiday Skip-A-Pay: Brighten your holiday by skipping your loan payment
- Holiday Savings Account: Details for funds disbursement
- Purchase VISA Gift Cards from Your Credit Union

Do you need your Privacy Policy printed this quarter? Let us know!

A Reminder About EMV



Hit The Road with a Low-Rate Auto Loan

- Convenient Pre-Approvals
- Easy Financing
- And more!



Helpful Reminders

- A Happy Holiday Greeting to your members
- Daylight Saving Time ends Sunday, November 6th at 2:00AM
- Holiday Closings
 - **COLUMBUS DAY** – Monday, October 10, 2016
 - **VETERANS DAY** – Friday, November 11, 2016
 - **THANKSGIVING DAY** – Thursday, November 24, 2016
 - **DAY AFTER THANKSGIVING** – Friday, November 26, 2016
 - **CHRISTMAS EVE** – Saturday, December 24, 2016
 - **CHRISTMAS DAY (OBSERVED)** – Monday, December 26, 2016
 - **NEW YEAR'S EVE** – Saturday, December 31, 2016
 - **NEW YEAR'S DAY (OBSERVED)** – Monday, January 2, 2017
 - **MARTIN LUTHER KING, JR. DAY** – Monday, January 16, 2017

Connect To Your Credit Union Anytime, Anywhere! We're Here For You!

_Phone _Website _Smartphone



Order your 2017 Holiday Closing Posters

- Standard size: 8.5" x 11" (portrait or landscape)
- Price: \$5.00 each
- Other sizes with pricing are available.
- Add closing hours and customize the dates as you need. Please contact your CUAdvantage representative for more information.